



**12<sup>th</sup> ITS EUROPEAN CONGRESS**  
**ITS BEYOND BORDERS**  
Strasbourg, France | 19-22 June 2017



# EXHIBITION INFORMATION

[www.itsineurope.com](http://www.itsineurope.com)

Organised by:



Hosted by:



Supported by:





## ITS STRASBOURG 2017

The main theme of the ITS Strasbourg Congress is 'ITS Beyond Borders' and Strasbourg is keen to demonstrate the successful implementations of ITS throughout Europe.

The 2017 ITS European Congress will provide the ideal opportunity for all stakeholders to come together, discuss and make the necessary contacts to move initiatives forward and demonstrate state of the art ITS solutions. The Congresses also showcase the latest ITS achievements from the city and region.

The ITS Congress consist of three main areas; **Congress programme** (sessions and presentations of the latest developments in ITS), **Demonstration** (showcases of current ITS technology being developed and deployed throughout the world) and **Exhibition** (exhibition booths and dedicated sessions/events). Participating in these three areas offers a unique opportunity to show and explain the latest technologies and services, with a slightly different focus for each.



### DISCOVER STRASBOURG

Strasbourg is one of Europe's most attractive cities. Thanks to the richness and sheer density of its heritage sites, the entire town centre has been listed as UNESCO World Heritage. Located at the junction of France's North-South and East-West high-speed rail lines, close to 4 international airports, and on the banks of Europe's main commercial waterway, Strasbourg's accessibility is a perfect location for the 12th ITS European Congress. Delegates and Exhibitors will be able to debate the future of ITS and within the Congress social programme discover the history, cuisine and its unique atmosphere.

## EUROPE'S LARGEST EVENT IN INTELLIGENT TRANSPORT SYSTEMS AND SERVICES

### Congress highlights

100+

High level thematic sessions, discussion panels, workshops, business and commercial presentations and events

90

Companies and organisations present in a 5000sqm exhibition area



1200  
Exhibition attendees



1300  
Congress attendees



From over  
50  
Countries

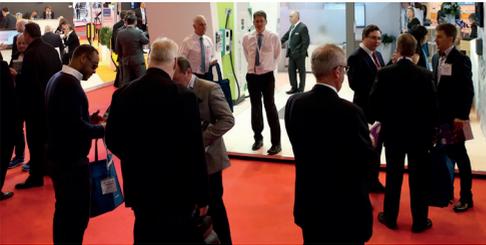
2500  
Attendees  
JOIN THEM NOW



## EXHIBITION

At one time, in one place, the Congress gives you an exceptional access to the entire ITS community. Over 2,500 attendees from over 50 countries are represented. The Congress attract everyone from the most established and recognisable companies to new players and industry movers and shakers.

By exhibiting you position yourself among the latest ITS solutions and most advanced technologies that delegates look for, putting you in the marketplace for the future of mobility.



## EXHIBITING RATES:

**Space Only:** €340+VAT

**Shell Scheme:** €430 +VAT

### Shell scheme package includes:

Walls, carpet, name board, basic power socket, lighting.

### Visibility supplements:

€200+VAT - open 2 sides

€300+VAT - open 3 sides

€400 +VAT - island siteStand Costs

**Co-exhibitor:** €650+VAT

## EXHIBITING BENEFITS:

Each exhibitor has an entry into the event guide (printed and online). Every 9 sqm includes: two free exhibitor passes for refreshments and lunches within the exhibition hall providing a great networking opportunity.

**ERTICO members benefit from a 10% discount on shell and space rates.**

## LIVE DEMONSTRATION

Strasbourg is keen to demonstrate the successful implementations of ITS throughout Europe. The 2017 ITS European Congress will focus on the use of data from a variety of sources which when compared can provide a more informed and integrated choice to the travelling public. The demonstrations will emphasise those proven deployed ITS solutions and innovative research and development systems.

Priority will be given to demonstrations that focus on the delivery of ITS Solutions. The City of Strasbourg, and indeed the whole of France, welcomes companies who are keen to show their deployed and innovative solutions to the mobility issues faced within European Cities.

These demonstrations can be as diverse as autonomous vehicles, to integrated systems, to innovative services, or novel solutions to providing safe and efficient mobility, to users within our cities and regions.

If you are interested in demonstrating your company's ITS solutions, please email: [strasbourg.demos@mail.ertico.com](mailto:strasbourg.demos@mail.ertico.com)

## SPONSORSHIP

Sponsorship and advertising opportunities are in a classic package. However, we provide flexibility for you to pick and choose the items that best fit your strategic needs and marketing budget.

We are happy to discuss with you your specifics needs so that we can best meet your requirements.

If you are interested in receiving the sponsorship opportunities for 2017, please email: [strasbourg.sponsors@mail.ertico.com](mailto:strasbourg.sponsors@mail.ertico.com)





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**For further information please contact:**

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